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STUDY MODULE DESCRIPTION FORM						
		Code 011101211010910650				
Field of study	Profile of study (general academic, practical)	Year /Semester				
Safety Engineering - Full-time studies - First-	(brak)	1/1				
Elective path/specialty	Subject offered in: Polish	Course (compulsory, elective) elective				
Cycle of study:	Form of study (full-time,part-time)					
	,					
First-cycle studies	full-time					
No. of hours		No. of credits				
Lecture: - Classes: 30 Laboratory: -	Project/seminars:	- 1				
Status of the course in the study program (Basic, major, other) (university-wide, from another field)						
(brak)	(brak)					
Education areas and fields of science and art		ECTS distribution (number and %)				
Responsible for subject / lecturer: Danuta Kaczmarek						

Danuta Kaczmarek email: danuta.kaczmarek@put.poznan.pl tel. 61 665 24 91 Centrum Języków i Komunikacji PP ul. Piotrowo 3a, 60-965 Poznań

Prerequisites in terms of knowledge, skills and social competencies:

1	Knowledge	The already acquired language competence compatible with level B1 (CEFR)			
2	Skills	The ability to use vocabulary and grammatical structures required on the high school graduation exam with regard to productive and receptive skills			
3	Social competencies	The ability to work individually and in a group; the ability to use various sources of information and reference works.			

Assumptions and objectives of the course:

- 1. Advancing students? language competence towards at least level B2 (CEFR).
- 2. Development of the ability to use academic and field specific language effectively in both receptive and productive language skills.
- 3. Improving the ability to understand field specific texts (familiarizing students with basic translation techniques).
- 4. Improving the ability to function effectively on an international market and on a daily basis.

Study outcomes and reference to the educational results for a field of study

Knowledge:

- 1. Knowledge of technical vocabulary related to the organizational structure of the company and legal forms [K1A_W16]
- 2. Knowledge of technical vocabulary from the market field, economic situation as well as related to research, analysis and observation of the market [K1A_W16]
- 3. Knowledge of technical vocabulary related to marketing, advertisement and fair [K1A_W16]
- 4. Knowledge of technical vocabulary related to the idea of management and lean production [K1A_W16]

Skills:

- 1. The ability to give a talk on field specific or popular science topic (in English), and to discuss general and field specific issues using an appropriate linguistic and grammatical repertoire [K1A_U01, K1A_U02, K1A_U03, K1A_U04, K1A_U06]
- 2. The ability to express basic mathematical formulas and to interpret data presented on graphs/diagrams [K1A_U01, K1A_U02, K1A_U03, K1A_U04, K1A_U06]
- 3. The ability to conduct business correspondence in German [K1A_U01, K1A_U02, K1A_U03, K1A_U04, K1A_U06]

Social competencies:

Faculty of Engineering Management

- 1. As a result of the course, the student is able to communicate effectively in a field specific/professional area, and to give successful presentations in English. [K1A_K05, K1A_K07]
- 2. The student is able to recognize and understand cultural differences in a professional and private conversation, and in a different cultural environment. [K1A_K05, K1A_K07]
- 3. The student is aware of the importance of the appropriate behavior in terms of professional ethic and respect toward other views and cultures. [K1A_K05, K1A_K07]

Assessment methods of study outcomes

 $Formative\ assessment:\ continuous\ evaluation\ during\ classes\ (presentations,\ tests,\ MT\ test)$

Summative assessment: final exam (written and oral)

Course description

The organization of the company, its sectors/parts, presentation of the company.

Forms of the enterprise: partnership and company.

Market, supply and demand, price development on the market.

Market analysis.

Marketing, marketing tools, marketing mix and advertisement.

International fair in Germany, its objectives, conversation at a fair and product?s presentation.

Economic situation and its stages.

Management and its types, manager?s tasks.

The idea of organizational development.

Lean production: the organization and management of the workplace according to 5S method.

Factors influencing the localization of manufacturing plant.

Basic bibliography:

Additional bibliography:

Result of average student's workload

Activity	Time (working hours)
Particiation in classes	30
2. Student open work	4
3. Preparation for the final assessment	4
4. Final assessment	2

Student's workload

Source of workload	hours	ECTS
Total workload	40	1
Contact hours	30	1
Practical activities	30	1